

FARMINGTON CITY COUNCIL
SPECIAL MEETING

A special meeting of the Farmington City Council was held on Saturday, January 7, 2006, at the Farmington Training Center, Room No. 2, 33000 Thomas Street, Farmington, Michigan. Notice of the meeting was posted in compliance with Public Act 267-1976.

The meeting was called to order at 8:10 a.m. by Mayor McShane.

COUNCIL MEMBERS PRESENT: Buck, Knol, McShane, Sutherland, Wiggins.

COUNCIL MEMBERS ABSENT: None.

CITY ADMINISTRATION: Clerk/Treasurer Cantrell (arrived 9:40 a.m.), City Manager Pastue, Assistant City Manager Richards.

Council met for strategic planning and goal setting for 2006.

Council discussed perceived strengths over the next three to five years, arriving at a consensus on the primary strengths of the community.

Council identified weaknesses of the community and concern was expressed regarding aspects of commercial properties and the high concentration of apartments in the City.

Council continued discussion of opportunities available over the next three to five years, including but not limited to business retention and recruitment, marketing strategies and event planning for both the Pavilion and Mansion; developing a "Community Marketing Plan;" forming a new community visioning process; and adopting new ordinances with attention to ordinance enforcement.

The last area of discussion concerned threats to the Community with the State economy topping the list. Other threats included loss or potential loss of various revenue sources, increasing non-owner occupied properties and business departures and vacancies.

Council continued discussion and evaluation of the various strengths, weaknesses, opportunities and threats to the Community.

Council concluded that the top strength of the City was its financial position, as defined by healthy fund balances, a strong financial position relative to other municipalities, a history of conserving financial resources, budgeting control with management of reserves, and strong financial management.

Council identified the "perception of a parking problem" in the Downtown as one of the City's major weaknesses.

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Council identified areas of opportunity including that of business retention and recruitment; developing a "Community Marketing Plan;" developing a planning platform with new ordinances and increased ordinance enforcement; and effectively managing the City's facilities and activity centers such as the Pavilion and Mansion.

It was determined that a new Community Visioning Process should be planned for 2007.

Council directed City Administration to compile the goals and objectives based on the conclusions reached at the meeting and circulate them to Council for further input and review. Council concurred to schedule a follow-up meeting to finalize 2006 Goals and Objectives.

Councilmember Buck asked that goal setting be done in the fourth quarter each year.

01-06-005 MOTION by Buck, seconded by Sutherland, to adjourn the meeting.

The meeting adjourned at 3:00 p.m.

JoAnne M. McShane, Mayor

Patsy K. Cantrell, City Clerk/Treasurer