

8:00AM Wednesday, June 5, 2024 City Hall Conference Room 23600 Liberty Street Farmington, MI 48335

MINUTES

Roll Call

- a. Present: Linda Deskins, Sean Murphy, Shawn Kavanagh, Donovan Singleton, Todd Craft, Johnna Balk, Tom Pascaris, Claire Perko
- b. Others Present: Kate Knight, Jess Westendorf
- c. Absent: James McLaughlan
- 2. Approval of Consent Agenda

Minutes: May 1, 2024 Regular Meeting

Motion by Deskins, seconded by Balk to approve the consent agenda.

Motion passes unanimously.

- 3. Approval of Regular Agenda Motion by Balk, seconded by Pascaris to approve the items on the regular agenda. Motion passes unanimously.
- 4. Public Comment Opened and closed by Craft at 8:03am.

5. Executive Director Report

We open with summer programming this week with LunchBeats, Rhythms in Riley Park, and two new series, Dinan Park music and Farmington Fit. Art on the Grand was last weekend and we welcomed over 65K attendees.

The DDA Board celebrated exceeding the Masons Corner Crowd Campaign as of last night. The campaign will remain open through Friday June 7th for additional donations.

Jess, Kate and Todd attended the national Main Street Now conference in Birmingham, AL in early May. We will host Main Street America's CEO Erin Barnes this week for a walking tour before the Main Street Oakland County awards Ceremony tomorrow night.

6. Consideration to Allocate Event Proceeds Harvest Moon Celebration 2023 Motion by Singleton, seconded by Perko, to ratify the expenditure of \$17,277.05 for current fiscal year cultural programming from 2023 Harvest Moon Celebration proceeds, and to approve allocation of event revenue balance of \$18,987.63 toward design, fabrication, and installation of metal sculpture by Detroit Design Center at Masons Corner. Motion passes unanimously via roll call. Ayes: 8, Deskins, Murphy, Kayanagh, Singleton, Craft, Balk, Pascaris, Perko.

Nays: 0

Absent: 1, McLaughlan

7. Consideration to Approve Agreement with Detroit Design Center

Motion by Kavanagh, seconded by Deskins, to authorize DDA executive director to approve execution of agreement for design, creation, and installation of metal sculpture by Detroit Design Center for \$50,000, with \$25,000 payable now as deposit, and the balance upon installation and completion. Motion passes unanimously via roll call.

Ayes: 8, Deskins, Murphy, Kavanagh, Singleton, Craft, Balk, Pascaris, Perko.

Nays: 0

Absent: 1, McLaughlan

8. Committee Updates:

a. Promotions Committee

Merchant committee will meet in the next few weeks.

Murphy shared the video by Bicentennial Task Force Member Chris Halas.

b. Organization Committee

Deskins: Harvest Moon is important to us. It's time to recognize the volunteers again. Save the date for July 9th pep rally and volunteer appreciation. Invite coming out in the next couple weeks.

c. Business Development Committee

Nothing significant to report. Master planning efforts coming up quickly.

d. Design Committee

Have not met this month. But Masons Corner is a priority.

e. Public Art Committee

Have not met this month but will next month to bring the committee up to speed for the DIA project.

9. Other Business

Knight: DDA office is moving to a new location within City Hall.

10. Board Comment

Murphy: Thanks to Kate and Jess for Masons Corner Crowdfunding effort. Pride stickers are a hit.

Perko: Shoutout to Farmington as a community for being welcoming and also shout out to pride programming at The Hawk.

Balk: Developing a collection policy for Warner Mansion. Balk is Lovingly prepare the building for contractors and the July 27th Gala.

Craft: Coming up on the end of the fiscal year. Our board and team have accomplished a lot this year. Spread the word to tell everyone what we have accomplished.

11. Adjournment

Motion by Singleton, seconded by Balk to adjourn the meeting. Motion passes unanimously.