

FARMINGTON BICENTENNIAL TASK FORCE

August 22, 2023

Farmington City Hall – Conference Room

- Committee members present: Sean Murphy, Courtney Showalter, Chris Halas, Maria Showich-Gallup, Jill Keller, Maria Taylor, Melissa Andrade
- Committee members absent: Micki Skrzycki, Pam Green
- Others present: Carl Johnson

Sean called the meeting to order at 7:06 p.m.

A/ BRANDING UPDATE

Chris and Carl presented the Bicentennial Branding Deck. The committee and City of Farmington Communications Director Melissa Andrade unanimously approved the logo and branding package for the City's use in 2024.

Chris and Carl will present the branding deck at the September 5 City Council meeting.

B/ CALENDAR OF EVENTS

The committee finalized the calendar of events and discussed suggestions for merch. It was decided that the NYE Ball Drop will serve as the kickoff event. Pam called in and provided an update via speakerphone.

Maria will put together a final draft of the calendar. Sean will present the calendar at the Sept 5 meeting. Gabriel Hall has been invited to demo the VR app and discuss the potential light show.

The committee recommends extending its scope of work through the end of 2024 to help carry out its recommendations and serve as a point of contact for other organizations involved in the festivities.

C/ BUDGET

Sean, Melissa, Carl, and Chris will put together budget estimates to be compiled in advance of the Sept 5 meeting. At that point, the committee will request funding via a budget amendment from City Council. Much of this will be hard costs, such as printing and ordering merch. The committee thanks Chris and Carl for sharing their expertise in service of the City.

All committee participants are invited to attend the Sept 5 Council meeting (7pm at City Hall) to support our presentation and be recognized for our efforts.

Sean adjourned the meeting at 9:31 p.m.