



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY  
MINUTES  
Monday, August 23, 2010

The meeting was called to order at 6:05 p.m. by President Rock.

**ROLL CALL**

PRESENT: Buck, Cornwell, Cowley, Frost, Higgins (6:19pm), Jakacki, Rock, Schneemann

ABSENT: Gajewski

OTHERS PRESENT: Executive Director Annette Knowles  
Administrative Assistant Debbie Nogle  
Events Planner Janet Bloom

**CONSENT AGENDA ITEMS:**

MOTION by Buck, SUPPORTED by Cowley to approve the regular minutes of July 26, 2010, and to accept and file the July Bill Review Report as presented. MOTION CARRIED, ALL AYES.

**ART ON THE GRAND AND FOUNDERS FESTIVAL WRAP UP**

Bloom presented a summary report on Art on the Grand and the Founders Festival. Discussion included the financial status, lessons learned and suggestions for 2011.

**RESOLUTION TO APPLY FOR BEER AND WINE LICENSE FOR HARVEST MOON**

MOTION by Cowley, SUPPORTED by Buck that the organization, through its duly authorized officers, make application to the MLCC for a special license for the sale of beer and wine, for consumption on the premises to be in effect on September 23-25, 2010, at the following location and address:

Location Name: Walter E. Sundquist Farmington Pavilion

Address: 33113 Grand River Avenue

This location is in the City of Farmington, County of Oakland

Outdoor Location: Yes

Type of Event: Tasting Event, Dance and Picnic, with Entertainment

MOTION CARRIED, ALL AYES.

**RESOLUTION OF SUPPORT FOR NATIONAL REGISTER DESIGNATION, etc.**

A discussion was held concerning the results of the Intensive-Level Historic Survey and the city's forthcoming creation of a local historic district study committee. A resolution shall be crafted for the next meeting which demonstrates DDA board support for the current National Register district's amendment, but in opposition to including properties in the downtown in a local historic district with binding review.

**ACCEPTANCE OF PROPOSAL FROM VISIBLES MARKETING FOR VIDEOGRAPHY**  
MOTION by Cowley SUPPORTED by Jakacki RESOLVED; to accept a proposal from  
Visible Marketing in the amount of \$2,500.00, for the production of a video for the 2010  
Founders Festival, funds to be derived from festival marketing. MOTION CARRIED, ALL  
AYES.

Abstain: Higgins

**UPDATE – BUSINESS RETENTION FORUMS**

The Greater Farmington Area Chamber of Commerce supplied a list of proposed  
speakers for the business forum series for DDA board review. The Board was pleased  
with the selections and felt the speakers were acceptable.

**CONSIDERATION TO SET GOAL-SETTING MEETING**

A meeting was set for Saturday, October 16, 2010 for 9:00am to discuss goal-setting.

**WORKPLAN UPDATE**

The Business locator map is to print and will be ready next week for distribution to high  
traffic areas. The map will be reproduced with more updates in mid-2011. We have  
been working on components of a loyalty campaign with Patty Williams. The website  
committee is meeting to go over the concept designs that WebAscender has proposed.

**CLOSED SESSION**

Motion by Cowley, Supported by Buck to enter into a closed session to discuss  
personnel matters.

Ayes: Buck, Cornwell, Cowley, Frost, Higgins, Jakacki, Rock, Schneemann,

Nays: None.

Absent: Gajewski

Motion Carried.

Motion by Jakacki, Supported by Cornwell to reconvene into regular session. MOTION  
CARRIED, ALL AYES.

**ADJOURNMENT**

MOTION by Cornwell, SUPPORTED by Frost that the meeting be adjourned. MOTION  
CARRIED, ALL AYES.

The meeting was adjourned at 8:55 p.m.

The next regular meeting will be on Monday, September 27, 2010 at 6:00 p.m.

Respectively submitted,

*Annette Knowles*