



8:00AM Wednesday, Jan 11, 2023
City Hall Conference Room
23600 Liberty Street
Farmington, MI 48335

MINUTES

The meeting was called to order by Craft at 8:05am

1. Roll Call

Present: Craft, Deskins, Halas, Singleton, Bowman, Perko

Absent: Pascaris, Buck, Williams

Others Present: Knight, Westendorf

2. Approval of Items on Consent Agenda

a. **Minutes: December 7, 2022 Regular Meeting**

b. **Minutes: November 29, 2022 DDA Organization Committee Meeting**

c. **Minutes: December 8, 2022 DDA Design Committee Meeting**

**Motion by Bowman to approve the items on the consent agenda, second by Singleton.
Motion passes unanimously.**

3. Approval of Regular Agenda

Motion to approve the items on the regular agenda by Halas, seconded by Deskins.

Motion passes unanimously.

4. Public Comment

Opened and closed at 8:05am.

5. Executive Director Update

- Streetscape- electrical wiring happening now. Couldn't be happier with our team. Will be closed for six weeks in the Spring to complete last tasks, including sidewalk on west edge of street, electrical, and painting.
- Capital Investment administrative meeting in a couple weeks for the entire City, including Downtown. Time to update Downtown Master Plan: last edition was published in 2017, and we are in midst of executing major capital projects.
- Pocket Park fundraiser in progress with amazing support from the community. Dinan Family, Richardson Family. Movie series at FCT. Tournament at 1 UP and other programs for fundraising and community engagement.

6. Consideration to Allocate Harvest Moon 2022 Proceeds to MEDC Crowdfunding Campaign through Patronicity

Motion by Perko to authorize allocation of Harvest Moon Celebration revenue at the maximum MEDC-permitted level of \$10,000 toward the Patronicity crowdfunding campaign in support of the Enterprise Pocket Park, through MEDC's Placemaking grant program, seeking up to \$75,000 in matching funds. second by Singleton. Motion passes unanimously via roll call.

Ayes: 6, Perko, Singleton, Halas, Craft, Bowman, Deskins.

Nays: 0

Absent: 3, Williams, Buck, Pascaris

7. Consideration to Ratify Holiday Lighting Installation

Motion by Singleton, seconded by Deskins, that the Board shall ratify the expenditure of \$16,200 paid to Holiday Lighting Service, for installation of nine large trees along Grand River in December 2022, from 248-759.00-801.006. Motion passes unanimously via roll call.

Ayes: 6, Perko, Singleton, Halas, Craft, Bowman, Deskins.

Nays: 0

Absent: 3, Williams, Buck, Pascaris

8. Approval of Main Street Accreditation Agenda

Motion by Halas, Second by Deskins. Motion passes unanimously.

9. Draft DDA Work Plan FY2023-2024

Overview by Knight. Executive committee to meet on 1/18 to discuss. Break out into main street committees and meet prior to February Board Meeting.

10. Committee Updates:

a. Design Committee

Reviewed design for Cannelle, a patisserie from Matt Knio. Advisory comments were passed forward to Planning Commission.

b. Organization Committee

Meeting next week.

c. Public Art Committee

Have not met. Meeting scheduled in late January. Determined that there would be no in-person event for Heart the Art due to staff capacity. Opportunities for volunteer growth here. Talked about structure and goals for 2023.

d. Promotions Committee

Several great Metromode articles- being a part of the interregional tourism is wonderful. Also accomplished two waterbill inserts. Discussion of telling our story as the DDA.

e. Business Development Committee

Committee selected businesses to receive construction mitigation grant impacted by Farmington Road Streetscape.

11. Other Business

None

12. Board Comment

Halas: Thank you to staff.

Craft: Please note the dates at the bottom of the agenda and thank you for your additional time next week for the Main Street accreditation review.

13. Adjournment

Motion by Halas, second by Singleton. Motion passes unanimously.